



Ground One Civil

is People and Planet First Verified

Start Date

3 October 2024

Valid Until

3 October 2026

They exist to solve social or environmental problems. They prioritise purpose, people, and the planet over private profit, have a self-sustaining revenue model, reinvest the majority of any surplus towards their purpose, and have a structure to protect their purpose over time.



Learn more at peopleandplanetfirst.org